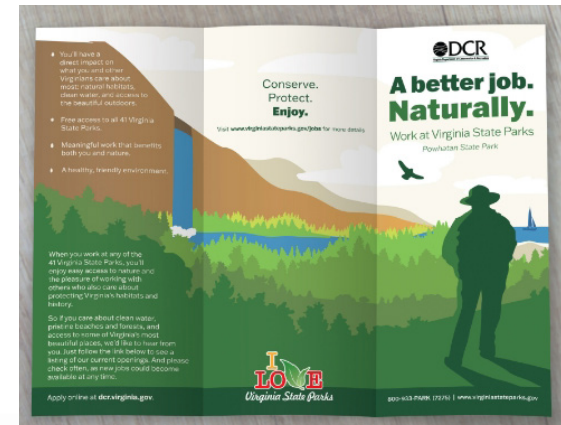
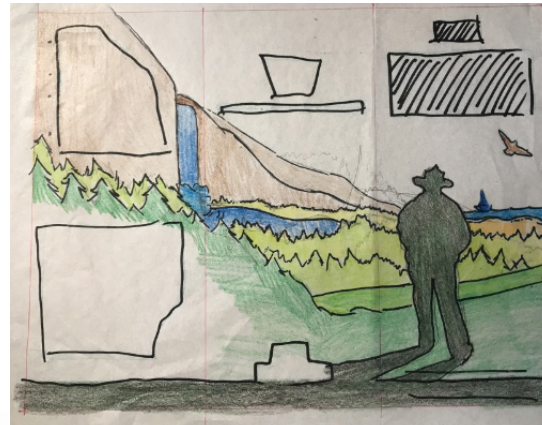




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- You'll have a direct impact on what you and other Virginians care about most: natural habitats, clean water, and access to the beautiful outdoors.
- Free access to all 41 Virginia State Parks.
- Meaningful work that benefits both you and nature.
- A healthy, friendly environment.

When you work at any of the 41 Virginia State Parks, you'll enjoy easy access to nature and the pleasure of working with others who also care about protecting Virginia's habitats and history.

So if you care about clean water, pristine beaches and forests, and access to some of Virginia's most beautiful places, we'd like to hear from you. Just follow the link below to see a listing of our current openings. And please check often, as new jobs could become available at any time.

Apply online at dcr.virginia.gov.

**Conserve.
Protect.
Enjoy.**

Visit www.virginiastateparks.gov/jobs for more details

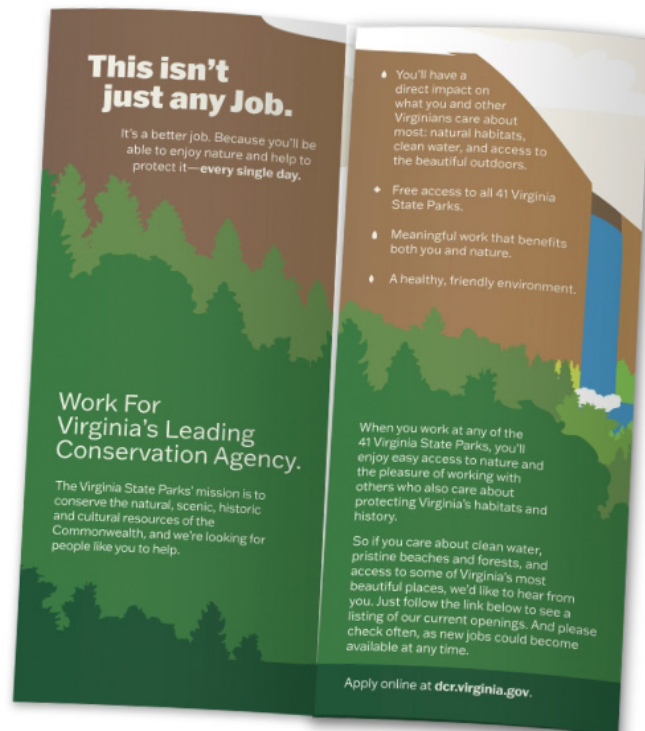
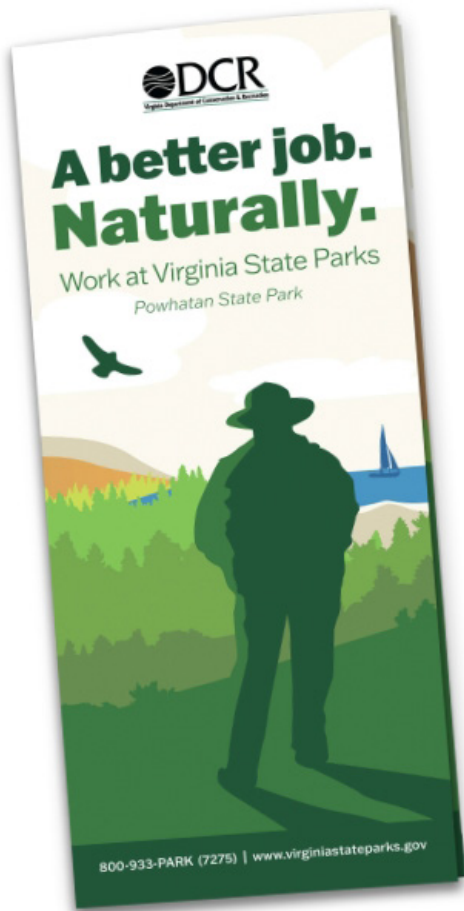
DCR
Division of Conservation & Recreation

**A better job.
Naturally.**

Work at Virginia State Parks
Powhatan State Park

I LOVE
Virginia State Parks

800-933-PARK (7275) | www.virginiastateparks.gov



Job Title: A Better Job. Naturally. (2022)

Client: Virginia Department of Recreation and Conservation

Medium: Digital/Print/Multi-media/
Motion-graphics

Description: While at the King Agency, I art directed a hiring campaign. I worked closely with copywriters and creative directors to create compelling designs that spoke to people about the amazing opportunities within the state park system.

When starting the campaign, we did market research and worked internally to determine the messaging and tonality that would speak to people that would likely apply for the job: those that really want to work in nature.

I was the sole designer on the project, digitally illustrating the scene and style that would be used across the entire campaign. If you're located in Virginia, check a state park near you; you may find a flier or sign that's a part of the campaign.



A better job. Naturally.


Enjoy nature and a job that helps to protect it.



**A better job.
Naturally.**

Enjoy nature and a job that helps to protect it.


Work at Virginia State Parks. **Apply Now!**



**A better job.
Naturally.**

Enjoy nature and a job that helps to protect it.

Work at Virginia State Parks.
Apply Now!



**A better job.
Naturally.**

Enjoy nature and a job that helps to protect it.
Work at Virginia State Parks

Job Title 1
Pay Rate: \$6000
Rum qui cus et, luntur, exeritia am restrum
hilicis ipites volent assi te pliquos mollabo
randaeaed quae. Aqu iodic temperf ernatem

Job Title 2
Pay Rate: \$6000
Rum qui cus et, luntur, exeritia am restrum
hilicis ipites volent assi te pliquos mollabo
randaeaed quae. Aqu iodic temperf ernatem

Job Title 3
Pay Rate: \$6000
Rum qui cus et, luntur, exeritia am restrum
hilicis ipites volent assi te pliquos mollabo
randaeaed quae. Aqu iodic temperf ernatem



Job Title 4
Pay Rate: \$6000
Rum qui cus et, luntur, exeritia am restrum
hilicis ipites volent assi te pliquos mollabo
randaeaed quae. Aqu iodic temperf ernatem

Job Title 5
Pay Rate: \$6000
Rum qui cus et, luntur, exeritia am restrum
hilicis ipites volent assi te pliquos mollabo
randaeaed quae. Aqu iodic temperf ernatem

Job Title 6
Pay Rate: \$6000
Rum qui cus et, luntur, exeritia am restrum
hilicis ipites volent assi te pliquos mollabo
randaeaed quae. Aqu iodic temperf ernatem

Job Title 7
Pay Rate: \$6000
Rum qui cus et, luntur, exeritia am restrum
hilicis ipites volent assi te pliquos mollabo
randaeaed quae. Aqu iodic temperf ernatem

Apply online at www.virginiastateparks.gov/jobs



**A better job.
Naturally.**

Work at
Virginia State Parks.
Apply Now!



**A better job.
Naturally.**

Enjoy nature and a job that helps to protect it.

Work at
Virginia State Parks.
Apply Now!

Apply now >

thekingagency Nature inspires us every day from the rolling mountains of the Appalachian to the sandy beaches of the Eastern Shore. When you work in nature, you're inspired every day by doing work that matters in a place that matters. Do something good for yourself and others in the state you call home. Work in a Virginia State Park.

Learn more >

thekingagency On average, you'll spend about one third of your life at work with 90,000 hours over the course of a lifetime. And when you work in nature, you have the opportunity to care for it. Come home every day knowing that you made a difference - what a gratifying feeling that is! Do something good for yourself and others and make an impact. Apply today to work at a Virginia State Park!

Learn more >

thekingagency Don't just think outside of the box, work outside of the box. Come work for Virginia State Parks. A Better Job. Naturally.

Learn more >

thekingagency I love watching the sun set over the mountains. I love taking the road less traveled. I love leaving footprints in the sand. I love working for Virginia State Parks.

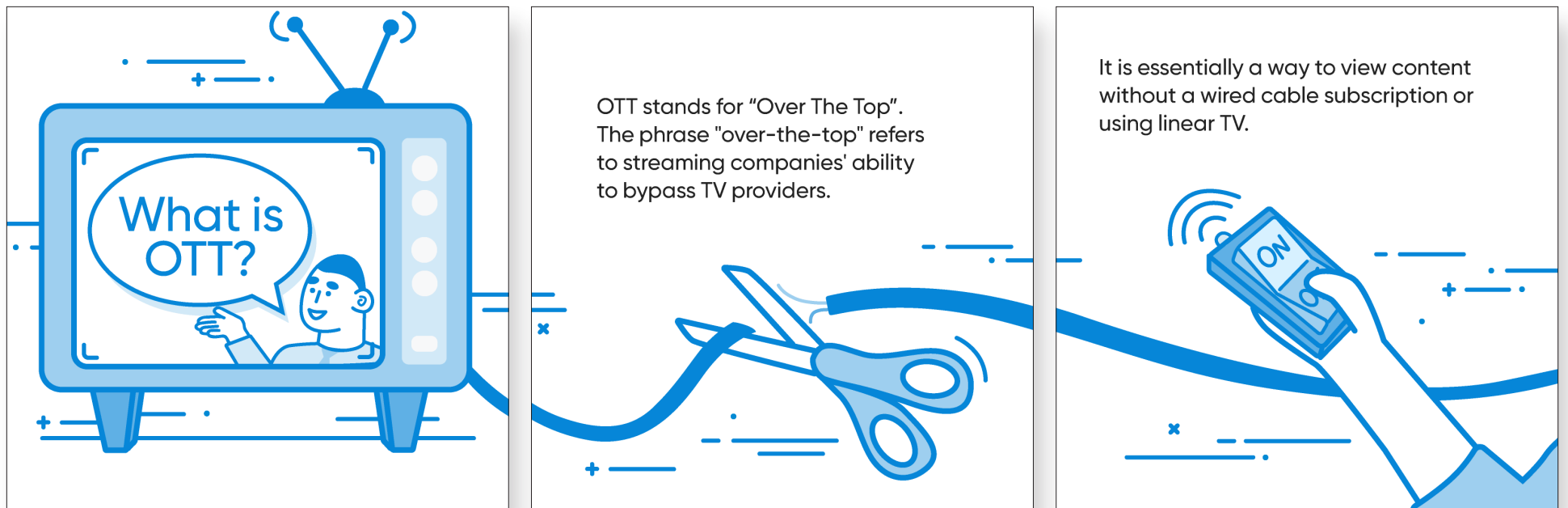
Find more things to love when you apply today!

Learn more >

thekingagency Whether you're hiking in the mountains of Natural Tunnel, or walking along the sandy beaches of Kiptopeke, all trails lead to a Virginia State Park. Find a job that feeds your sense of adventure. Follow the trail to Virginia State Parks to apply today.



Above are social media post. I made a series of images and motion graphics (either video or animation) that can all be found on their YouTube as well as their Facebook and Instagram.

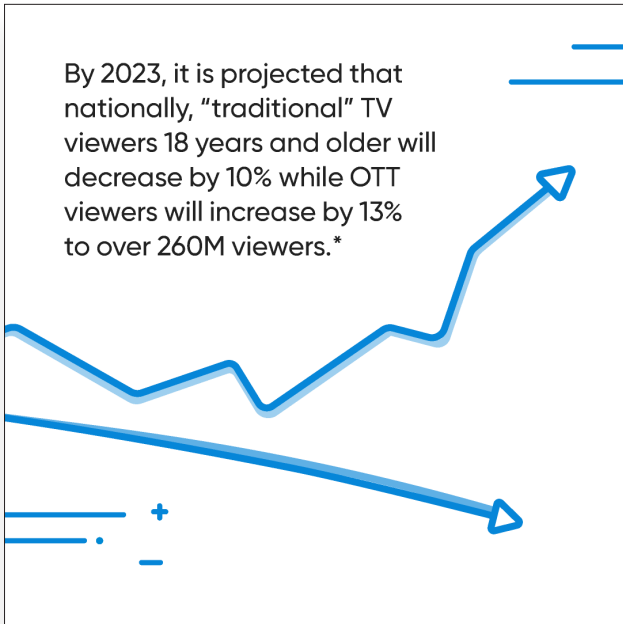
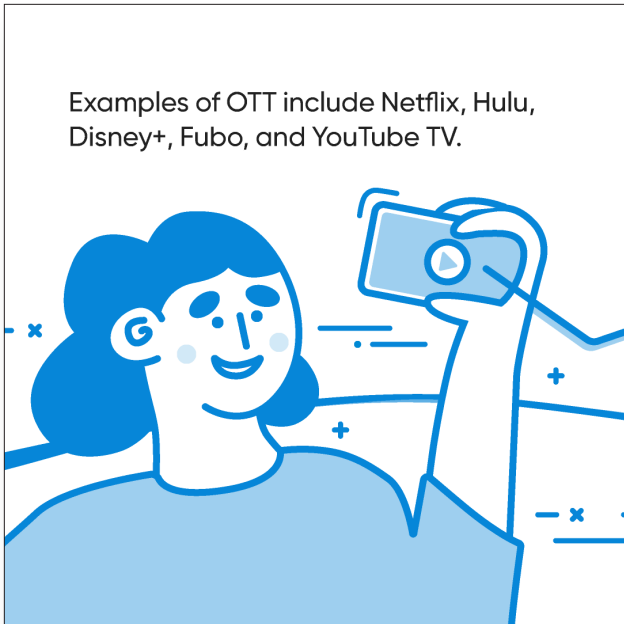


Job Title: Social Media Content (2022)

Client: The King Agency (internal)

Medium: Digital, mixed-media illustration

Description: While at the King Agency, I was tasked to create weekly social media posts graphics. The goal was to not only push the boundaries and capabilities of our brand, but to also create engaging content that could help us grow our online fan-base. I worked with a social-media and communication manager to plan content and execute a variety of post types. This involved some traditional illustration-based posts, and also exploring brand direction with digital illustration techniques. While there, I helped in growing our social media accounts, tripling engagement across all platforms while I was there.

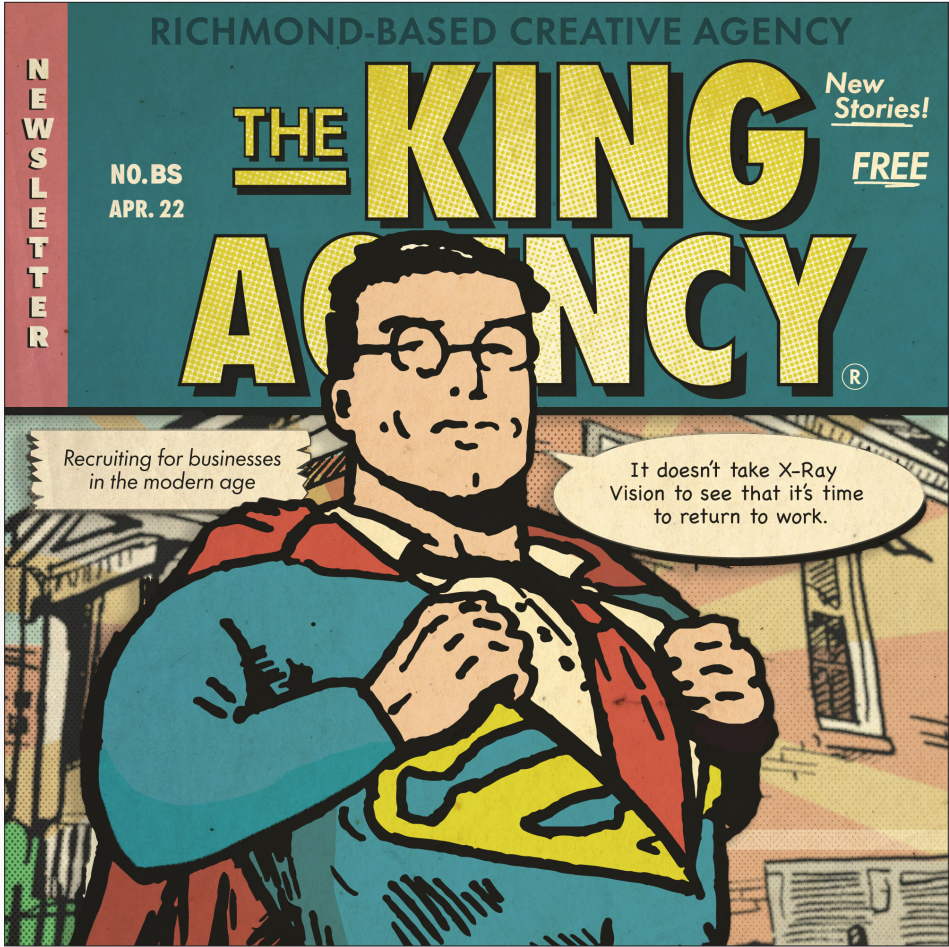


OTT Informative Carousel Post



Friday the 13th post

April Newsletter Post



Why buy your car out of a vending machine when you can get so much more with a **First Team Select Pre-Owned vehicle?**



Over **120** new Hondas are on the way!



RESERVE YOUR RIDE

Over **120** new Hondas are on the way!

RESERVE YOUR RIDE



Over **120** new Hondas are on the way!

RESERVE YOUR RIDE



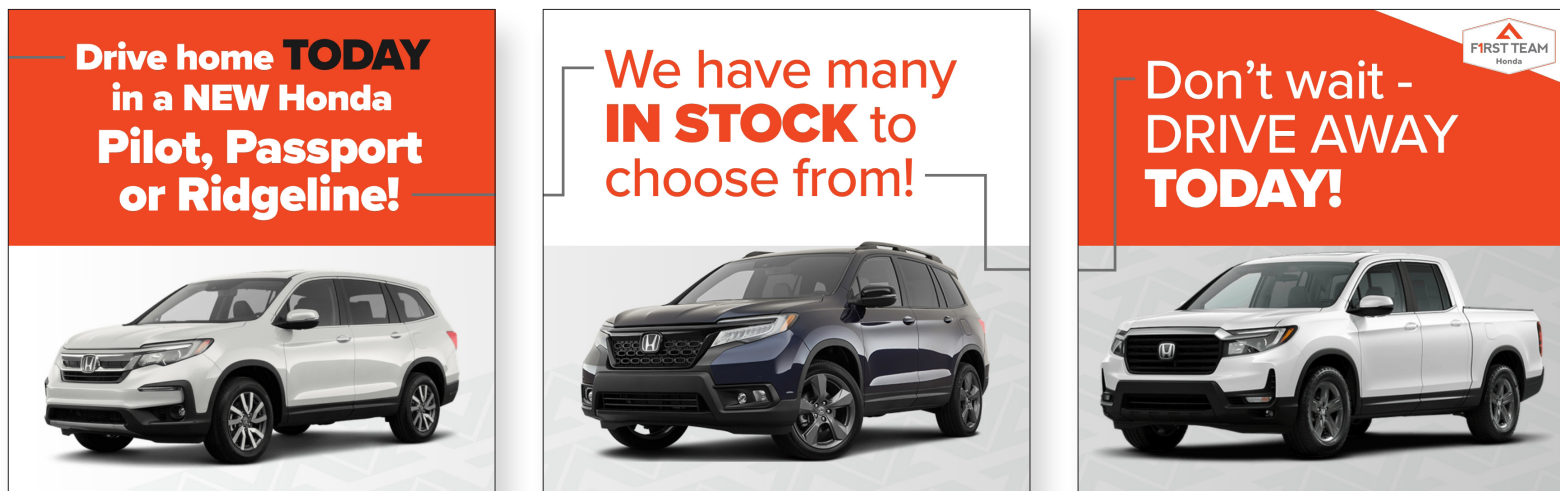
Job Title: First Team Automotive Designs (2022)

Client: First Team Automotive Group

Medium: Digital/Print/Multi-media/Motion

Description: While at the King Agency, I worked closely with account executive and marketing strategist to create web graphics, digital advertisements, motion graphics, print collateral, and even car wraps.

This type of work required understanding branding guidelines of not only the automotive group, but also the manufacturers. Part of my job was to push these standards forward and to strengthen the brand on the web and in broadcast, digital, and print formats.





Job Title: CCH Rebrand

Client: Capital City Heating & Air

Medium: Digital and Print

Description: While at the King Agency, I re-branded Capital City Heating and Air. Their prior branding was not very strong, so I started by creating a new branding guide that included a new color system, type system, and logo.

I wanted to create something that was modern and flowing, bringing their graphic style into the 21st century. Their previous logo also used a serif font and an outline of the state of Virginia, which I thought was not very compelling to their company goal.

Job Title: 2021 Impact Report

Client: Children's Museum of Richmond
Medium: Print

Description: I had the amazing opportunity to create the 2021 Impact report for the Children's Museum of Richmond. This was a 12 page print piece that showcases the growth and difficulty that the museum experiences it in a year. These booklets are available online (in full) and are sent to shareholders and donors of the museum.

I wanted to create something colorful and fun that took full advantage of the colors and shapes that are found inside the museum. The picture library I had to work from was very small because of COVID impacting business and staffing issues. To bypass this, I monotoned the images to make them more balanced.



The

TAMING

of the

SHREW



TUESDAY, SEPTEMBER 19, 2017
@7P.M. IN JARMAN AUDITORIUM
6:30 PRE-SHOW PERFORMANCE
FOR MORE INFORMATION CALL 434-395-2529

FREE ADMISSION
no tickets required

Funded by the Longwood English and Modern Languages Department and Hampden-Sydney College. To request accommodations for a disability, please contact Robin Smith at 434-395-2529. Lankford Student Union approved for posting.



design by
Design Lab
spring 2017

Job Title: Taming of the Shrew Poster (2017)

Client: American Shakespeare Center/Longwood University English Department

Medium: Handcraft/Digital Illustration for Print

Description: I created this poster as a part of a Design Lab creative team. All team members met with the client and created concepts and took those concepts to completion. Team members showed the client sketches and a variety of drafts before presenting the final design.

My concept is based around a concept in the play. Within the play, a woman is often taking control, refusing to listen to the men around her. My concept is a metaphor for the woman playing or manipulating the man. She is holding him as if he is a toy or small animal. To create this, I used paper cutting techniques. I created the composition and added smaller type in post production. Earlier concepts were too soft and did not grasp the brashness of the piece. With the high contrast and strong visual, the viewer should be able to predict the explosiveness of this performance.

Job Title: Departure: Senior Show Poster (2018)

Client: Longwood Center of the Visual Arts

Medium: Digital Illustration for Print

Description: I created this poster as a part of a Design Lab creative team. All team members met with the client and created concepts and took those concepts to completion. Team members showed the client sketches and a variety of drafts before presenting the final design.

The client wanted a poster that showed a lot of movement. I pulled inspiration from antique automobile and bike design. I used plains of textured, flat colors. The wing motif is a common one with motorcycle designs in the 1940's. The type is a modern sans serif that reflects the art deco type: low x-heights and narrow letter forms. The secondary type is the Longwood University secondary type, Gotham.



THE LONGWOOD CENTER FOR THE VISUAL ARTS PRESENTS

DEPARTURE

2018 SENIOR ART EXHIBITION

Longwood University Department of Theatre, Art, & Graphic Design
OPENING APRIL 8TH, 2018 5 TO 8 PM
Exhibition on view in Bedford from April 9th, 2018 to May 17th, 2018

BEDFORD GALLERY
129 NORTH MAIN STREET
FARMVILLE, VA 23901

GALLERY HOURS:
MON - SAT 11AM - 5PM
SUN 1PM - 5PM

LONGWOOD
CENTER *for the*
VISUAL ARTS

design by
Design Lab
Spring 2018

Job Title: Alumni Art Exhibition Call to Entry Poster (2018)

Client: Alex Grabiec, Longwood Center of the Visual Arts

Medium: Digital Illustration for Print and Web

Description: I created this poster while an intern designer for the Longwood Center for the visual arts. I received little direction for the poster. I created concepts and did multiple drafts until the client was happy with the poster.

My poster displays a modern illustration of the Longwood Patron Saint, Joan of Arc. I chose this figure to represent the alumni because of its relation to Longwood as a leadership figure and of how common the figure is on Longwood's campus. I used Longwood colors and type faces. It took me some time to balance the amount of information that needed to go on the poster with the graphic. I wanted the poster to be graphic lead, so creating a balance took some trial and experimentation.

LONGWOOD ALUMNI ART EXHIBITION 2019

CALL FOR ENTRY

March 1st to April 15th — Application dates
Late April — Notification of accepted works
May 25th — Deadline for work to arrive
May 31th — Reception at LCVA
June 1st to August 4th — Exhibition dates

The Longwood Center for the Visual Arts and the Theatre, Art, and Graphic & Animation Design Department are proud to host a juried exhibition of alumni work that showcases the creativity of Longwood University graduates. The exhibition will be on view June 1 to Aug 4, with an opening reception the evening of May 31.



- All media will be considered.
- Accepted works must be ready to hang/ install and be presented professionally.
- Artists/designers may submit up to three works for consideration.

For any questions or more information about contest entry, please contact Alex Grabiec (LCVA Curator of Exhibitions) at (434)395-2638 or grabiecam@longwood.edu.

LONGWOOD
CENTER for the
VISUAL ARTS



VIRGINIA FOLK MUSIC ASSOCIATION



VIRGINIA FOLK
MUSIC ASSOCIATION

Job Title: Virginia Folk Music Association Branding (2018)

Client: VFMA Board

Medium: Digital Illustration/Digital type

Description: I created this logo and branding material for Judge Parker, president of the VFMA, and the rest of the VFMA Board. The VFMA is a non-profit based out of Richmond, VA. I did all of the design remotely. While working with them, I created posters for their events, web graphics, a branding guide, and a website.

The logo concept combines a pick shape that is used to play instruments and a 'f-hole' shape that is common on violins and mandolins. I created a variety of logo options so they can have options on all platforms. I used Kuler Color picker to create a color system. I gave them a PDF with detailed instructions on how to use motifs, colors, and types. I also made forms for their competitions. The website was used for one year, although the graphics I made are still being used with their online social media presence.

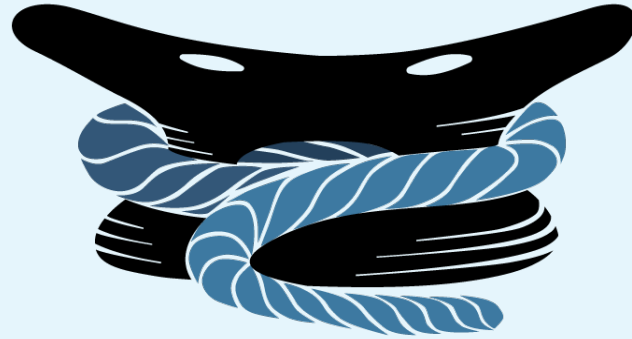


Ken Currin
media productions



[YOUTUBE.COM/FISHINGLAKECOUNTRY](https://www.youtube.com/fishinglakecountry)





QUALITY PIER

STEP
UP to hazing



scorch

Drug Facts

Active ingredients Purpose
Salicylic acid 2%.....Acne Medication

Use for the treatment of acne

Warnings

For external use only

When using this product

- Skin irritation and dryness is more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time.

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- use up to twice daily. Wet face, apply to hands, add water and work into a lather. Massage face gently. Rinse well.
- avoid contact with eyes. If contact occurs, flush thoroughly with water.

Inactive ingredients

water, sodium C14-C16 olefin sulfonate, cocamidopropyl betaine, sodium C12-C15 pareth-15 sulfonate, Aloe barbadensis leaf extract, Anthemis nobilis flower extract, Matricaria (chamomilla recutita) flower extract, linoleamidopropyl PG-dimonium chloride phosphate, disodium EDTA, propylene glycol, sodium chloride, fragrance

This product is not manufactured or distributed by Neutrogena Corporation, distributor of Oil-Free Acne Wash. Distributed by ALL CLEAR, LLC, 560 River Rd. Greensboro, NC. 100% Satisfaction Guaranteed! (888) 309-9030.

THE
**ALL
CLEAR**
OIL FREE ORGANIC
ACNE WASH
16 fl. Ounces

MEDIUM
DEEP-PORE
CLEANSER

2

GOOD TO GO!

THE ALL CLEAR is made as a safe alternative to harmful chemicals that can harm skin. THE ALL CLEAR is organic and safe for your skin. As well as an efficient cleanser, it softens the skin and acts as a lotion to coat the skin and help protect it against future break outs. To prevent acne, skin needs to stay hydrated and oil-free. Use THE ALL CLEAR twice a day to stop most acne in its tracks.



Visit us online at theallclear.com
For questions, feel free to call
toll free at (888) 309-9030.



Job Title: The All Clear Packaging Design (2018)

Client: Self

Medium: Digital Illustration/Digital Type for Packaging

Description: I created this packaging design as part of a portfolio building class. This was the second time I designed some packaging products by hand. We could choose any type of product.

For the product, I wanted to create an acne wash. I chose the name "The All Clear", and made design decisions based around clear and concise design. The bottles and paper are clear, and the type is a bold sans serif which is easy to read. The check mark motif matches the all clear name.



Job Title: Mask Boxes and Collateral

Client: Blackbriar Regulatory Services

Medium: Digital-Print packaging

Description: I worked at Blackbriar Regulatory Services for four months. While I was there, I had the opportunity to work closely with their medical and manufacturing departments to create a variety of mask boxes for their wholesale products. This job was about attention to detail, understanding the market, and creating a product that the FDA could approve for retail and medical spaces. I worked within the brand standards to create over 20 different designs and patterns for mask production.

SAVE THE OCEANSCAPE

11 FEET

The ocean is predicted to rise 11 feet within the next 20 years because of rising global temperatures.

64% OVERFISHING

Overfishing occurs at more than 64% more than we can possibly sustain.

FOUR EARTHS WORTH

Humans harvest enough fish and other resources to cover four Earths worth.

10% OF ALL WASTE

Ten percent of all human garbage ends up in our oceans.

20% OF ALL CORAL REEFS ARE GONE

and will mostly likely never return. However, we have the ability to halt climate change and stop oceanscape destruction in its path.

10 MILLION TONS OF PLASTIC WASTE

Ten million tons of plastic waste makes its way to the ocean annually. That's equivalent to 800,000 school buses.

7 MILLION TONS OF FISH

Seven million tons of fish are discarded globally each year. That's equivalent to 500,000 school buses.


29 MORE YEARS


If humans continue on our current path, we have only 29 more years until we will be out of seafood.


80% DEPLETED


The vast majority of Earth's waters are already dangerously low on resources or fully depleted.

WAYS TO HELP:


 Eat less seafood each year. Try replacing half of your seafood meals with vegetarian options

 Recycle when possible. Use recycled products.

 Educate yourself about oceans and marine life. Practice catch and release

 Invest in a water filter and use re-usable bottles.

 Help take care of our beaches. Pick up litter.

 Vacation and travel the ocean responsibly. Do not harm wildlife.

For more information on how you can help save our oceanscape, visit <https://oceana.org>.

Job Title: Save the Oceanscape Infographic (2018)

Client: Self

Medium: Handcraft/Digital Illustration

Description: I created this infographic in a portfolio building class. I really enjoy building infographics. During our first semester, we studied organizing information, detailed research, and concept maps. This assignment was a great way to exercise those skills.

I started this project with detailed research. I found around 20 facts that I wanted to show, and then I figured out how they are all connected. I figured out visuals for each fact and how I wanted all of these to connect. I picked warm colors and an industrial type face. The infographic is made to be printed large scale.

Job Title: FishRight Fishing Educational Campaign (2017–2018)

Client: Longwood Graphic Design Department/Self

Medium: Handcraft/Digital Illustration and More

Description: This project was a year-long learning experience. Starting with a dossier where we could choose a topic, our goal was to create a campaign that would help people. We also needed to choose a topic that we were invested in. I grew up fishing on Lake Gaston, and I saw first hand how a lot of people neglect the environment. My campaign was designed to inform and persuade people to be more conscious of their decisions while fishing or using public waterways.


I created the campaign from the ground up. I started with about three months of research. I organized information and began starting to brand the campaign. I made logo drafts and color systems. After choosing type systems, I began ideating concepts and choosing what type of collateral worked with my campaign the best.

The following pages will show the Caution and Capture poster series, made to inform the general public that their decisions can negatively impact the environment and other peoples' experiences.

I created fliers and all types of collateral, event posters, license card and a certificate.

The main piece of the campaign is a 80+ page booklet. The booklet has maps, fish identification, etc. The campaign pulls a lot of inspiration from antique boyscout handbooks. I enjoyed the flat illustration styles and bold type.


CAUTION



HOOKS CAN TAKE UP TO 40 YEARS TO BREAK DOWN IN FRESH WATER...

HERE IS WHAT YOU CAN DO TO HELP:

Retrieve as many hooks/lures as possible while fishing.
 Avoid fishing in swimming or high-traffic areas.
 Use wire, barb-less hooks rather than stainless steel hooks.
 Change your fishing line regularly.
 Remember, waterways are a shared resource; keep them clean and pristine for everyone.



CAUTION



LINE IN PROPELERS CAN COST UP TO \$2500 TO REPAIR...

HERE IS WHAT YOU CAN DO TO HELP:

If you have to break off line, follow it to the start of the snag before breaking the line.
 Use wire, barb-less hooks rather than stainless steel hooks.
 Change your fishing line regularly.
 Check your prop regularly, and try to stay in deeper water.
 Remember, waterways are a shared resource; keep them clean and pristine for everyone.



CAPTURE



LEFTOVER LURES AND LINE KILL THOUSANDS OF FISH AND BIRDS EACH YEAR...

HERE IS WHAT YOU CAN DO TO HELP:

If you have to break off line, follow it to the start of the snag before breaking the line.
 Use wire, barb-less hooks rather than stainless steel hooks.
 Change your fishing line regularly.
 If you find a lure or line, collect it so that it doesn't harm wildlife.
 Remember, waterways are a shared resource; keep them clean and pristine for everyone.



CAPTURE



PLASTIC AND TRASH KILL THOUSANDS OF FISH AND BIRDS EACH YEAR...

HERE IS WHAT YOU CAN DO TO HELP:

If you have to break off line, follow it to the start of the snag before breaking the line.
 Do not litter. If you see trash while fishing, be sure to clean it up.
 Recycle and compost.
 If you find a lure or line, collect it so that it doesn't harm wildlife.
 Remember, waterways are a shared resource; keep them clean and pristine for everyone.



CAUTION



HOOKS CAN TAKE UP TO 40 YEARS TO BREAK DOWN IN FRESH WATER...

HERE IS WHAT YOU CAN DO TO HELP:

Retrieve as many hooks/lures as possible while fishing.
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CAPTURE



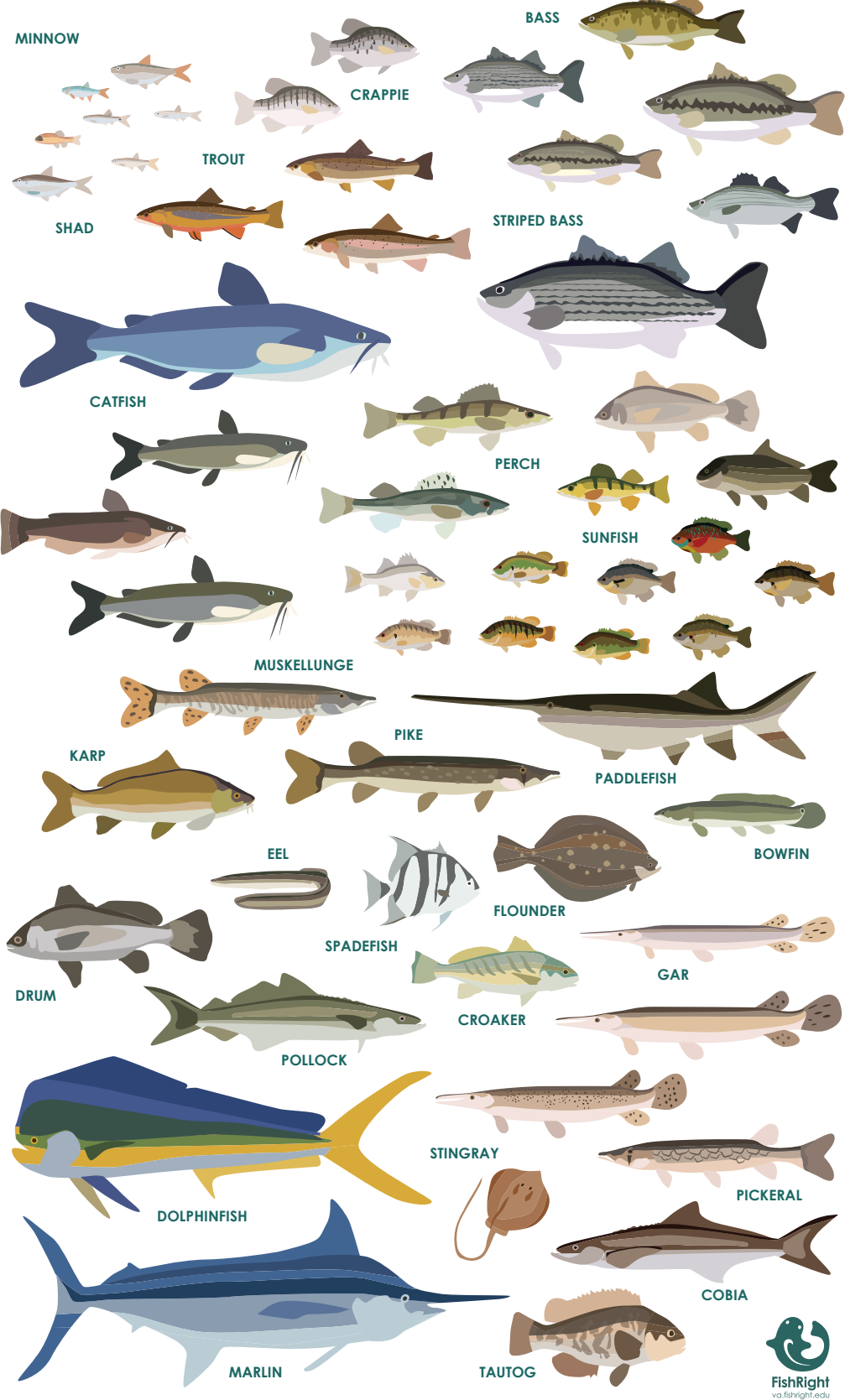
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 Check your prop regularly, and try to stay in deeper water.
 Remember, waterways are a shared resource; keep them clean and pristine for everyone.



FISH OF VIRGINIA



LEARN HOW TO FISH

with FishRight, Youth Fishing Educational Campaign



- Fishing Seminars
- Print Resources
- Online Tutorials
- Free Membership items



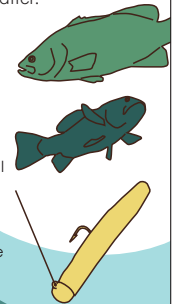
OUR GOAL



FishRight is a fishing education campaign created to teach children how to fish in an environmentally-friendly and safe way. Our goal is to be a knowledge resource for the next generation of young fishermen! We hope to teach all people how to fish in a sustainable matter.

LEARN TO FISH

In a fast-paced world, fishing can be a great way to disconnect and get outside. FishRight's educational material covers casting, knot tying, fishing rigs, how to fish cover, bait types, and so much more! Our goal is to give you all of the information you need to catch some huge fish.



BECOME A MEMBER

If you are under the age of 16 and would like to become a member, you can find a form online and mail it or email it to:

360 Beechwood Dr. Bracey, Virginia 23919

Membership is free! For more information about volunteering, sponsoring, or our educational resources, you can visit us online.

va.fishright.edu



KIDS FISHING INSTRUCTIONAL COURSE

HOSTED BY FISHRIGHT

FREE • OPEN TO PUBLIC • APPROVED INSTRUCTORS

March 1, 2019 | 2PM
 Holly Grove Marina
 Lake Gaston, Bracey, VA

Bring your own fishing equipment, and join us for a day of learning about fishing and safety techniques. The course is a great way to learn how to catch fish and respect the environment. All students will receive free resources courtesy of FishRight. If you have any questions, or are interested in membership, you can find us online at va.fishright.edu.

KIDS FISHING INSTRUCTIONAL COURSE

HOSTED BY FISHRIGHT

FREE • OPEN TO PUBLIC • APPROVED INSTRUCTORS

March 1, 2019 | 3PM
 Holly Grove Marina
 Lake Gaston, Bracey, VA

Bring your own fishing equipment, and join us for a day of learning about fishing and safety techniques. The course is a great way to learn how to catch fish and respect the environment. All students will receive free resources courtesy of FishRight. If you have any questions, or are interested in membership, you can find us online at va.fishright.edu.

KIDS FISHING INSTRUCTIONAL COURSE

HOSTED BY FISHRIGHT

FREE • OPEN TO PUBLIC • APPROVED INSTRUCTORS

April 5, 2019 | 3PM
 Holly Grove Marina
 Lake Gaston, Bracey, VA

Bring your own fishing equipment, and join us for a day of learning about fishing and safety techniques. The course is a great way to learn how to catch fish and respect the environment. All students will receive free resources courtesy of FishRight. If you have any questions, or are interested in membership, you can find us online at va.fishright.edu.

Student Name: _____

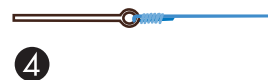
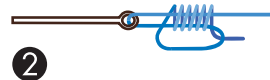
Membership Start Date: _____

This card demonstrates the completion of a FishRight introductory safety course or quiz. The young members of FishRight are the next generation of fishermen, so fish responsibly.

READY TO FISH

FishRight's Membership Card

Uni Knot



Citation Sizes

Largemouth Bass	8 lbs.	22"
Smallmouth Bass	5 lbs.	20"
Crappie	2 lbs.	15"
Sunfish	1 lb.	11"
White Bass	2 lbs. 8 oz.	18"
Striped Bass	20 lbs.	37"
Hybrid Striped Bass**	8 lbs.	24"
White Perch	1 lb. 4 oz.	13"
Channel Catfish	12 lbs.	30"
Blue Catfish	30 lbs.	38"
Flathead Catfish	25 lbs.	40"

FISHERMAN'S HANDBOOK

A VIRGINIA FISHING EDUCATION AND PRESERVATION FIELD GUIDE



FishRight is an fishing education campaign created to teach children how to fish in an environmentally-friendly and safe way. Our goal is to be a knowledge resource for the next generation of young fishermen! We hope to teach all people how to fish in a sustainable matter.

This book contains fishing knowledge and print resources for the state of Virginia.



FishRight

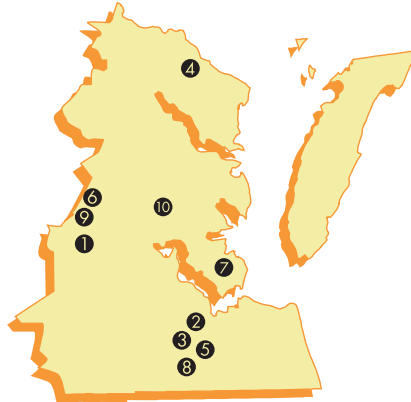
FishRight Educational Campaign, 2019.

SOUTHEAST-TIDEWATER REGION

Here is a list of the best lakes for fishing ranked by the Virginia Department of Game & Inland Fisheries.

Region 1

1. Lake Chesdin
2. Western Branch
3. Prince Lake
4. Gardy's Millpond
5. Lake Meade
6. Lakeview
7. Sandy Bottom Pond
8. Lake Cohoon
9. Wilcox Lake
10. Diascund Reservoir



2

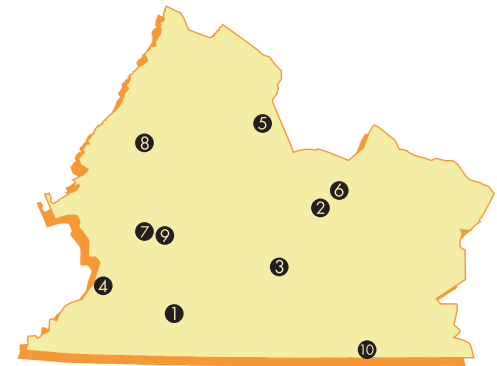
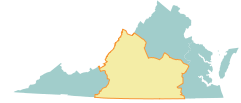
Fisherman's Handbook: Virginia Fishing Field Guide

SOUTH-CENTRAL REGION

Here is a list of the best lakes for fishing in the South-Central region. This region is home of the largest lake in the state, Kerr Lake.

Region 2

1. Burton Lake
2. Briery Creek
3. Lake Conner
4. Fairystone
5. Horsepen
6. Sandy River Reservoir
7. Smith Mountain Lake
8. Carvins Cove
9. Leesville Lake
10. Kerr Lake



3

LAKE ANNA

AREA: 20,31 mi²
9,600 acres

MAX DEPTH: 80 feet

Louisa County, VA
Spotsylvania County, VA
Orange County, VA

MOST POPULAR FISH:
Striped bass, largemouth bass,
walleye, bluegill, yellow perch,
white perch, catfish, crappie

ABOUT:

The Lake Anna Reservoir was formed by the creation of the North Anna Dam in 1972. The lake is used as a cooling source for the North Anna Nuclear Generating Stations. This creates a "cool" side and a "hot" side. The water near the reactors are noticeably warmer, which causes fish to feed more consistently. This also allows for recreation activities and better fishing all year round. The "hot" side is private, while the cool side is public.

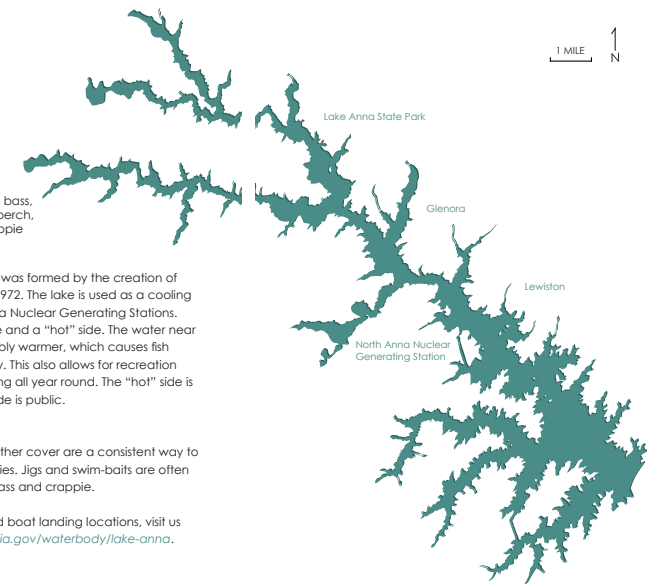
TIPS:

Wood, brush piles, and other cover are a consistent way to find bass and other species. Jigs and swim-baits are often go-to artificial baits for bass and crappie.

For more information and boat landing locations, visit us online at www.dgif.virginia.gov/waterbody/lake-anna.

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Fisherman's Handbook: Virginia Fishing Field Guide



1 MILE
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9

BOATING PERMITS

All PWC operators age 14 and older and all operators (regardless of age) of motorboats with a 10 horsepower or greater engine need to take a boating safety course.

Before operating a watercraft, you should take a NASBLA approved boating safety course. More information about where the courses are offered can be found online at www.dgif.virginia.gov/boating/education/requirement.

REQUIRED BOAT EQUIPMENT

Before you hop on the boat, you will need the following gear:



Properly Fitting Life Jackets



Fire Extinguishers



Sound Producing Devices



Navigation Lights
Right = Green, Left = Red



Visual Distress Signals

Make sure that all boat lights are functioning properly. A flare gun can also be very useful in emergencies, although they need to be checked and maintained for safety. You can purchase a **visual distress signal kit** that has single-use flares and electronic flares. Although it is not required, a **first aid kit** is always a great thing to have when on the boat. Supplies like band aids, gauze, and needle-nose pliers are great things to have in the case of an emergency.

Remember to carry all licenses, whether it be drivers license, fishing license, boaters permit, or other, on you while fishing. The permits are there to show your qualifications and knowledge, and helps protect wildlife and other fishermen.

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REQUIREMENTS

FRESHWATER SPECIES

LARGEMOUTH BASS

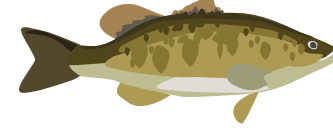
Micropterus salmoides



Basically dark greenish above fading to a whitish belly, but vary depending on the water it lives in. Shows a series of dark blotches that form a dark horizontal band along its midline to its tail. Named because of its big mouth. Upper jaw extends well beyond the eye. Dorsal fin deeply notched. Average weight is 2 to 4 lbs., with up to 10 lbs. occurring in some waters.

SMALLMOUTH BASS

Micropterus dolomieu



Coppery-brown above, with greenish-brown sides with darker vertical bars. Three dark bars radiate from the eye on the cheek and gill cover. Dorsal fin is not as deeply notched as the largemouth. Upper jaw extends back only in line with the middle of the eye. A 4 or 5 lb. fish is considered a trophy.

SPOTTED BASS

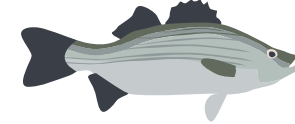
Micropterus punctulatus



Much like the largemouth and the smallmouth, it is called the "in-between" species. It is distinguished from the smallmouth by the dark, blotchy lateral band from head to tail. The back of spotted bass' upper jaw lines up with the middle rear of the eye, while largemouth jaws extends past the eye. It derives its name from the black spots on its belly scales. Most are about a 1 lb. to 2lb.

WHITE BASS

Morone chrysops



Light greenish back, light yellowish-green to silver sides to a silvery-white below, 6 to 8 horizontal faint stripes; stripes below lateral line are broken; the first stripe below the lateral line is not complete to tail. Deep-bodied with distinctively arched back, considerably smaller than its striped bass cousin. Single spine on gill cover; variable patch of teeth on tongue. Commonly reaches 1/2 to 2 lbs.

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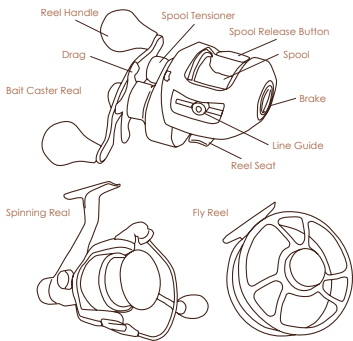
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WILDLIFE

REELS

There are three main types of reels that fishermen use. The bail caster is better for long distance casting and pitching. The spinning rod is great for live bait fishing and most artificial baits where you need delicate action. The fly reel is used in fly fishing.



Line comes in a variety of types and strength. Use line that is the same test as the biggest size possible for the species you are fishing for.

Reels come in a wide variety of styles, quality, and weights. It's good to match the type of reel and rod for the type of fishing you are doing.

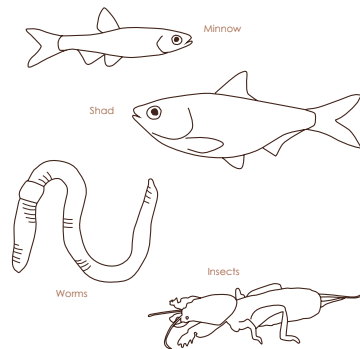
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LIVE BAIT

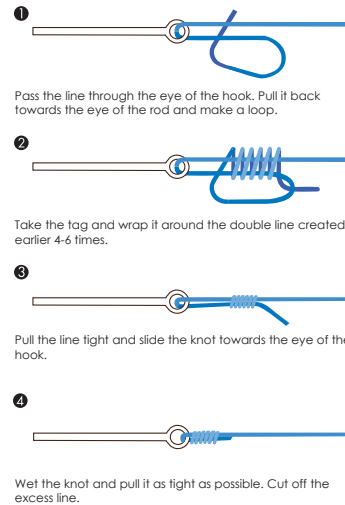
Many fishermen choose to use live bait to catch fish. The goal here is to use bait that is natural for the fish to see and feed on. The list includes bait-fish, minnow, and insect. Below are some of the more popular live bait options.



Some fishermen use other alternative baits that replicate the smell of things that fish eat. Using live options often involve putting the bait under a float and waiting for the fish to bite. However, there are other methods such as drop-shot weight and weightless options.

KNOTS

There are many knots that work well, but the uni knot is one of the best. Here is how to tie it:



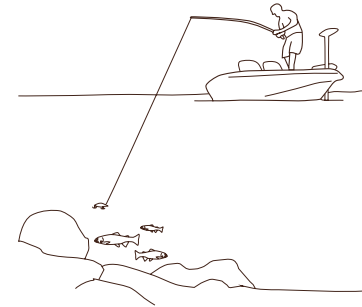
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WORKING BAITS

When using artificial baits, it is essential to "work" the baits. This means you will move the bait in a certain way to imitate something that fish would eat. This sometimes involves jerking lightly, reeling it fast, reeling inconsistently, letting the bait flow in current, and more.

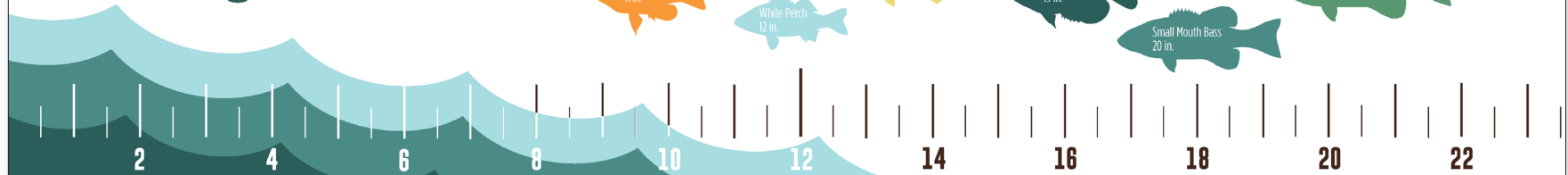


Working baits is all about getting the lure in the right location and making it seem appealing to fish.

Bait depth is important. Even if the color and bait type are optimal, the bait has to be in a location where the fish will be able to interact with it.

TECHNIQUES

FishRight va.fishright.edu



CATCH AND RELEASE



BENEFITS OF PRACTICING CATCH AND RELEASE:



Preserves the natural ecosystem and is healthier for the environment. Keeping fish numbers healthy helps keep the ecosystem healthy.



Catch and release allows for fish to grow larger and healthier. The increase in fish the more also means more breeding.



There will be more fish for other fishermen and the future generations. Keep fish numbers high to help improve the sport.

AVOID EXCESS HANDLING

Handle a fish quickly that acts as a barrier against everything from physical damage to bacteria infection. Handle fish as often as possible.

RELEASE GENTLY

Do not throw fish into the water. Release them gently so they don't go into shock.

KEEP FISH IN THE WATER

Keep fish in the water as much as possible. If you need to remove them from the water, do not do so for more than 30 seconds at a time.

HANDLE FISH WITH CARE

If you are handling a fish, grab them by the lip if they have no teeth and under the belly. Grab fish in two places at once to keep them balanced and secure. This reduces strain on their bodies.

USE A NET

Using a fishing net relieves stress on the fish and on your fishing gear.

TOOLS FOR SUCCESS

RETRIEVING LURES AND HOOKS

If the hook or lure is too far into the fish's mouth to be retrieved, cut the line and release the fish. Fish can dislodge the hooks naturally. Pulling out the hooks can cause damage that kills the fish.

BE CONSCIOUS ABOUT HOOK CHOICE

Use barbless hooks. They prevent damage to the fish. Treble hooks are often dangerous to fish because they are hard to remove.

Use pliers to pinch the barb of hooks. This helps make hook removal easier.

REVIVAL TECHNIQUES

Hold the fish under the water, and gently rock it back and forth. Keep its mouth open to force water through its gills. Do this up to five minutes, and then gently release the fish.

DO NOT EXHAUST FISH

Land fish quickly. If you exhaust fish, they can go into shock and die. If a fish is too exhausted and goes into shock, you can try some revival techniques to get it going again.

IF YOU KEEP FISH

BE AWARE OF SIZE LIMITS

If you do decide to keep fish, remember that many bodies of water have limits on size and the number of fish you can keep.

DO NOT WASTE RESOURCES

Be conscious of the decision to keep fish. If you keep fish to eat, dispose of byproducts in an eco-friendly way. Compost to avoid byproducts ending up in landfills.

DO NOT KEEP WILDLIFE AS PETS

You should never keep fish you catch as pets. Freshwater fish like bass and sun perch are not as hardy as they appear. They are very sensitive to things like pH levels and chemicals in water.

HOOKS AND THE ENVIRONMENT

Hooks can be harmful to wildlife. Hooks can impale swimmers. Hooks take up to 40 years to rust and break apart.

Avoid leaving hooks in the water. If you find a hook or lure while fishing, take it out and dispose of it.

Swim in swimming designated areas and do not fish in swimming areas.

FISHING LINE

Fishing line is recyclable. Keep an eye out for fishing line recycle bins at public ramps. When line is left in water, it can get caught in propellers. Pick up line when you find it while fishing. If you have to break your line, try to retrieve as much of it as possible.

HELP PRESERVE OUR WATERWAYS

40%
OF FISHERMEN KEPT
THEIR CATCH LAST YEAR

39.8M
FISHING LICENSE SOLD LAST
YEAR IN THE UNITED STATES

STUDIES SHOW AROUND 2000 BILLION FISH
ARE CAUGHT EACH YEAR. THIS MEANS THAT

800 BILLION
FISH ARE KEPT EACH YEAR

The world's ecosystems cannot produce fish at the rate at which we are farming it. Although large fishing vessels and corporate farming is a major cause of fish shortages, there are some things you can do to help preserve the natural ecosystems.

PRACTICE CATCH AND RELEASE

DO NOT LITTER

RECYCLE AND COMPOST

USE APPROPRIATE GEAR

INFORM OTHERS

For more information about fishing education and wildlife preservation, visit the FishRight educational campaign online at va.fishright.edu.



*Statistics based on 2018 studies by National Park Services and statista.com

Job Title: FishRight Fishing Educational Campaign (2017-2018)

Client: Longwood Graphic Design Department/Self

Medium: Handcraft/Digital Illustration and More

Description: This project was a year-long learning experience. Starting with a dossier where we could choose a topic, our goal was to create a campaign that would help people. We also needed to choose a topic that we were invested in. I grew up fishing on Lake Gaston, and I saw first hand how a lot of people neglect the environment. My campaign was designed to inform and persuade people to be more conscious of their decisions while fishing or using public waterways.

I focused a lot on the campaign's user experience. I created a concise user demographic of kids ages 6-14. I wanted to create an information source for children. I also wanted to have seminars and other types of activities for kids to participate in.

I designed forms and envelopes and other crucial parts of the campaign. Keeping things functional is often overlooked, so I made sure that everything was cost efficient and could run smoothly.

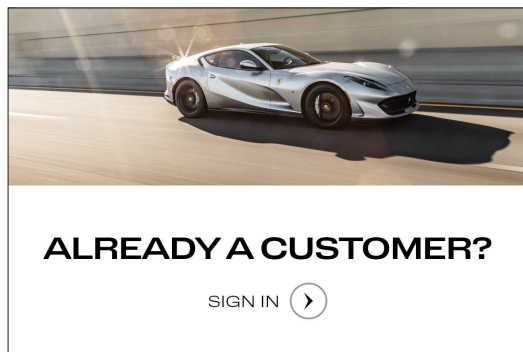
Job Title: Website Assets for Car Manufacturers (Ferrari) (2021)

Client: Team Velocity

Medium: Digital for Web


Description: As a part of the creative design team at Team Velocity, I created web banners for a wide variety of manufacturers. This specific job required me to create a variety of generic default banners for Ferrari, one of our client Best Website manufacturers. These banners would be seen on Ferrari dealership sites across North America.

The focus here was on phrasing and tone, upholding the branding standards of the manufacturer, and creating elegant design that would reflect the quality of the brand.





BUY ONLINE

SHOP FROM HOME 



BUY ONLINE

SHOP FROM HOME 



BUY ONLINE

SHOP FROM HOME 



SCHEDULE SERVICE


SHOP NOW 



BUY ONLINE SHOP FROM HOME 



TRADE-IN VALUE

DISCOVER MORE 



TRADE-IN VALUE

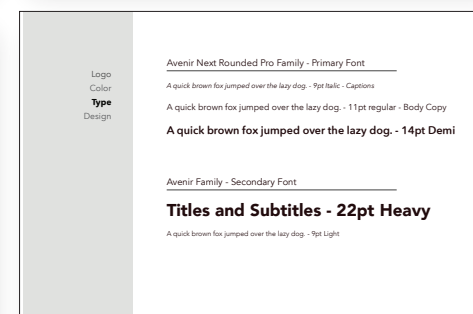
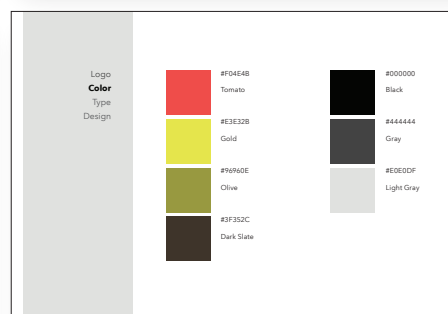
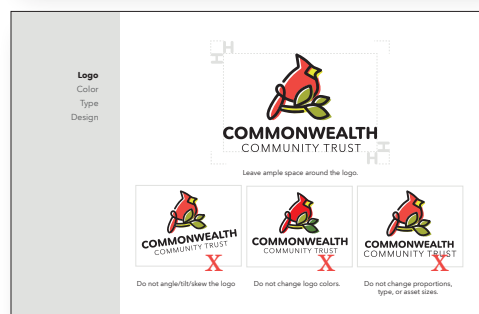
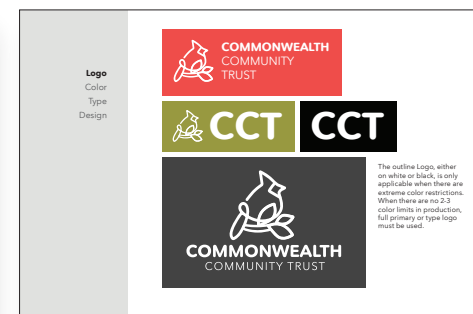
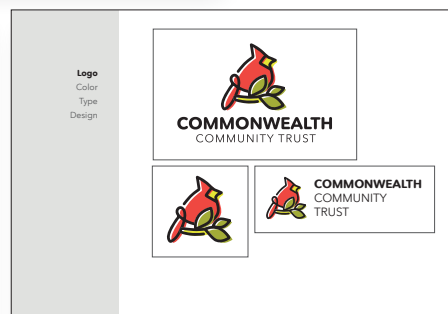
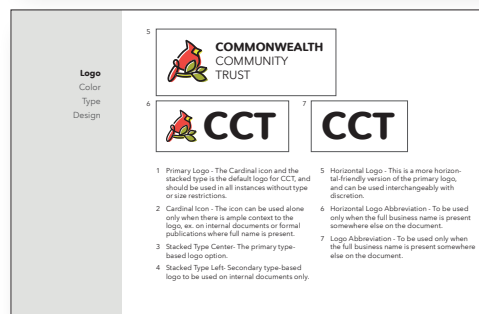
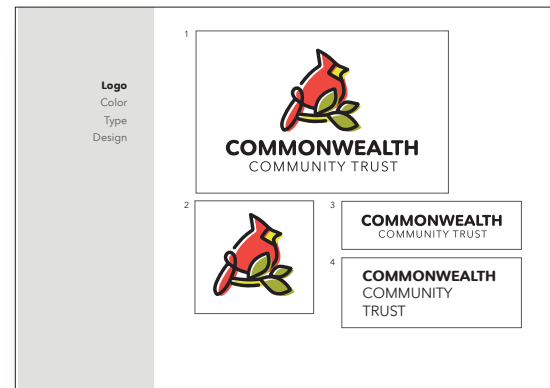
DISCOVER NOW 

Job Title: Commonwealth Community Trust Rebrand and Website Building (2022)

Client: Commonwealth Community Trust (Pro bono)

Medium: Digital for Web

Description: I created a new logo, branding guide, and website design for the Richmond-based company called Commonwealth Community Trust. The goal was to create something light and comforting. The cardinal nesting was the image I chose for the non-profit that provides trust education.





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Serving the Community Since 1990

Pooled Special Needs Trust Administration

Non-profit Organization Operating Nationwide

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How can a Pooled Special Needs Trust help you?

A Pooled Special Needs Trust (PSNT) is administered by a nonprofit organization. CCT is committed to providing:

- Opportunity for individuals with special needs to have an improved quality of life
- Expert knowledge of rules governing Medicaid and Supplemental Security Income (SSI)
- Low funding requirement and administrative fees
- Trustworthy and experienced staff
- Sensitivity to people living with special needs and their families

[Learn More](#)



Third-Party Pooled Special Needs Trust

Established by a parent, relative, or friend, and can be



First-Party Pooled Special Needs Trust

Established with the beneficiary's own funds, usually as a result of a



Medicare Set-Aside Pooled Special Needs Trust

Established with a portion of the settlement from a workers'



Military Survivors Benefit Pooled Special Needs Trust

Established with annuity payments from the Survivor

For more of my works, like my web and motion pieces, feel free to visit my portfolio site at jeremiahgilmer.com, or visit my instagram [@jeremiah_gilmer_design](https://www.instagram.com/jeremiah_gilmer_design).

For more information, a resume, or to contact me about a job opportunity, feel free to contact me at jergilmer@gmail.com.



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